

Dear Community Leader,

On Saturday, July 20th, 2024 Reinvented Inc. will play host to hundreds of guests at our first ever **STEM Fashion Show**, featuring the theme 'cosmic couture'. The event will take place at 800 Congress in Austin, TX and will feature custom designed looks from your favorite engineers, designers, and brands. Attendees will have the opportunity to watch our models walk the runway in STEM-themed attire and meet them and the designers after the show. You'll also get to see the impact of our mission and mix and mingle with the amazing women in STEM who we celebrate and empower through our work.

We recognize that many of your staff and clients deeply value the need for greater diversity and representation in STEM fields. From sharing the stories and experiences of groundbreaking ladies in the field to reporting the latest news in science and technology, we are working to pave the way for future generations of women to become leading pioneers of STEM. At our fashion show we hope to raise \$50,000 to continue our work creating the female STEM leaders of tomorrow.

You can help us achieve our goal by supporting this exciting event. We anticipate nearly 200 attendees and substantial marketing and media exposure. This year's sponsors will **benefit from over 1 Million media impressions** through print, online, and social media outlets via both Reinvented's accounts and those of the special guests confirmed to attend our event. Your tax-deductible sponsorship entitles you to many choices of benefits which include recognition in our marketing materials and ticket packages you can use for your important clients or treat your staff to a memorable night out.

The amount you give is completely up to you. We hope you will consider becoming a sponsor in one of our four featured categories or our general sponsorship tiers:

- Presenting - \$25,000
- Livestream Sponsor - \$15,000
- Category Sponsor - \$10,000
 - Categories include: Sustainability, Adaptive, Interactive, or Open
- Student Design Competition Sponsor - \$10,000

More information about the benefits of each level is enclosed.

If you are interested in becoming a sponsor, please contact us so that we can find the right level of support for you. Feel free to call or email with any additional questions. Thank you for your time.

To Infinity & Beyond,

Caeley Looney

CEO & Founder

caeley@reinventedmagazine.com

(516) 398-2035



2024 SPONSORSHIP OPPORTUNITIES

Presenting - \$25,000

- **Limit of 1 Available**
- Fashion Show Presented By "YOU"!
- 10 VIP Tickets to the Fashion Show
- Sponsor to provide a representative to judge the designs
- Prominent logo placement on event signage, website, and digital program
- Dedicated social media shout out across our social media platforms
- Sponsor provided item for the swag bag

Livestream Sponsor - \$15,000

- **Limit of 1 Available**
- Fashion Show Livestream Powered By "YOU"!
- 5 VIP Tickets to the Fashion Show
- Dedicated social media shout out across our social media platforms
- Large logo included on event signage, website, and digital program
- Logo displayed on screen during the live stream of the event
- Sponsor provided item for swag bag

Category Sponsors - \$10,000

- **Limit of 4 Available**
- Category Powered By "YOU"! with mention during the show
- 3 VIP Tickets to the Fashion Show
- Sponsor to provide representative to judge the designs in sponsored category
- Large logo included on event signage, website, digital program, & social media shout out
- Sponsor provided item for the swag bag
- Optional Add-On: Create your own custom category (+\$5,000)

Student Competition - \$10,000

- **Limit of 1 Available**
- Student Design Competition Powered By "YOU"! with mention during the show
- 3 VIP Tickets to the Fashion Show
- Sponsor to provide representative to judge the student submissions & select winners to walk during the show
- Large logo included on event signage, website, digital program, & student competition marketing materials
- Dedicated social media shout out
- Sponsor provided item for the swag bag



2024 SPONSORSHIP OPPORTUNITIES

Diamond - \$5,000

- 5 General Admission or 3 VIP Tickets
- Medium logo included on event signage, website, and digital program
- Shared shout out across all of our social media platforms
- Sponsor provided item for the swag bag

Emerald - \$2,500

- 3 General Admission tickets to the fashion show
- Small logo included on event signage, website, and digital program
- Shared shout out across all of our social media platforms
- Sponsor provided item for the swag bag

Pearl - \$1,000

- 2 General Admission tickets to the fashion show
- Small logo included on event signage, website, and digital program
- Sponsor provided item for the swag bag



Please email caeley@reinventedmagazine.com for confirmation and invoice.

Checks can be made out to **Reinvented Inc.** and mailed to 7801 Agave Grove Drive, Lago Vista, TX 78645
For more information, please contact Caeley Looney at: (516) 398-2035

