



**2020 SPONSOR PROSPECTUS**

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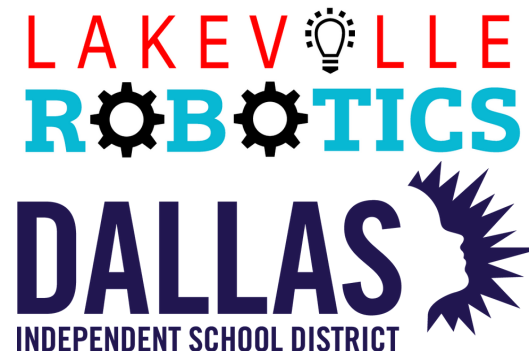
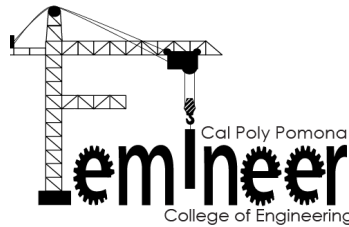
**Reinvented's mission is to reinvent the general perception of women in STEM fields while inspiring interest in STEM for young women nationwide.**

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Founded by female rocket scientist Caeley Looney, Reinvented Magazine is a magazine written for women in STEM by women in STEM. As a 501(c)(3) nonprofit organization, Reinvented aims to bring engaging new content to their readers featuring the stories of empowering women in STEM.

# One-For-One

One of Reinvented's most important objectives is to make their magazine's content accessible to every girl, including those in rural or low-income areas without consistent access to the Internet. This objective played a major role in their decision to create print issues in addition to their online content. The One-For-One Program allows them donate up to one print copy to girls in these areas for every one copy sold.



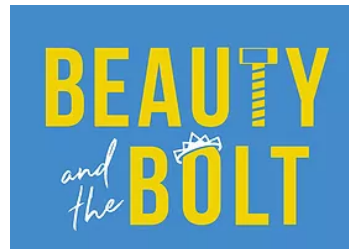
Science  
Club  
for Girls



Ronald McDonald  
House Charities®  
Kentuckiana



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# Our Impact



Magazines Donated

3,500+

Number of States

50

Number of Countries

19

Magazines Distributed

10,000



# Reinvented To Date

July 2019

Women You  
Should Fund  
Campaign brings in  
over \$8,000

October  
2019

Reinvented Magazine  
subscription service  
launches

March  
2020

LEGO Build-AThon in  
the Melbourne  
Auditorium

July 2020

First Annual  
Recognizing  
Reinventor's Award  
Ceremony

501(c)3 Nonprofit  
Status Achieved

May 2019

First issue Prints  
and Ships!

September  
2019

5,000th  
Magazine is  
received!

January  
2020



STEAM  
Dreamers  
Launch

May 2020



# The Magazine



Reinvented Magazine inspires young woman worldwide, reinventing the general perception of women in STEM. Reinvented's magazine contains features of everyday changemakers (including exclusive interviews), STEM in the community, fashion in the world of STEM, and fun DIY projects.

# Sponsorship Levels





# Grace Hopper Sponsorship

## \$10,000

### Social Media

Reinvented will promote your company through all major social media platforms.

### Advertisements

Promote your company through a full page ad in the magazine and through the Reinvented newsletter.

### Website

Sponsors will receive their logo on the Reinvented website in extra large format.

### Press Release

Sponsors will receive their logo on the Reinvented website in extra large format.

### One-For-One

Receive the ability to send promotional items and information to program participants, have your logo displayed on program marketing in large form, and receive a personal thank you note from participants.

### Magazines

Your company will receive 50 printed magazines of the next issue to be released, as well as 250 donated in your company's name.

# Sally Ride Sponsorship

## \$7,500

### Social Media

Reinvented will promote your company through all major social media platforms.

### Advertisements

Promote your company through a full page ad in the magazine and through the Reinvented newsletter.

### Website

Sponsors will receive their logo on the Reinvented website in large format.

### Press Release

Reinvented will send out a press release detailing the sponsorship.

### One-For-One

Receive your logo displayed on program marketing in medium form, send promotional items to participants, and receive a personal thank you note from participants.

### Magazines

Your company will receive 25 printed magazines of the next issue to be released, as well as 175 donated in your company's name.

# Mae Jemison Sponsorship

## \$5,000

### Social Media

Reinvented will promote your company through all major social media platforms.

### Advertisements

Promote your company through a quarter page ad in the magazine and through the Reinvented newsletter.

### Website

Sponsors will receive their logo on the Reinvented website in large format.

### Press Release

Reinvented will send out a press release detailing the sponsorship.

### One-For-One

Receive your logo displayed on program marketing in small form, send promotional items to participants, and receive a personal thank you note from participants.

### Magazines

Your company will receive 20 printed magazines of the next issue to be released, as well as 125 donated in your company's name.

# Katherine Johnson Sponsorship

## \$2,500

### Magazines

Your company will receive 10 printed magazines of the next issue to be released, as well as 100 donated in your company's name.

### Social Media

Reinvented will promote your company through all major social media platforms.

### Advertisements

Promote your company through a quarter page ad in the magazine and through the Reinvented newsletter.

### Press Release

Reinvented will send out a press release detailing the sponsorship.

### Website

Sponsors will receive their logo on the Reinvented website in medium format.



# Lise Meitner Sponsorship

## \$1,000

### Website

Sponsors will receive their logo on the Reinvented website in medium format.

### Advertisements

Promote your company through a quarter page ad in the magazine.

### Social Media

Reinvented will promote your company through all major social media platforms.

### Magazines

Your company will receive 25 digital magazines of the next issue to be released, as well as 25 donated in your company's name.

# Ada Lovelace Sponsorship

## \$500

### Magazines

Your company will receive 10 digital magazines of the next issue to be released, as well as 10 donated in your company's name.

### Advertisements

Promote your company through a quarter page ad in the magazine.

### Website

Sponsors will receive their logo on the Reinvented website in small format.

# A La Carte Opportunities

## Half Page Ad \$125

This opportunity allows organizations and companies the opportunity to promote themselves through a quarter page ad in one issue of Reinvented Magazine.

## Full Page Ad \$250

This opportunity allows organizations and companies the opportunity to promote themselves through a full page ad in one issue of Reinvented Magazine.

## Ads for Sponsors \$100

If an organization or a company is already a sponsor for Reinvented, additional ads in the magazine can be purchased for a discounted price per magazine edition.

## Social Media \$100

Reinvented will promote an organization or company for one week through a rotating cycle of all major social media platforms.

## One-For-One \$500

Through this opportunity, organizations and companies can become associated with Reinvented's One-For-One program through social media promotions. This opportunity will donate 50 magazines to girls without a computer or internet access.

*Interested in sponsoring Reinvented's annual awards ceremony? Email us at [info@reinventedmagazine.com](mailto:info@reinventedmagazine.com)*

# Comparison of Sponsorship Levels

Features	Grace Hopper	Sally Ride	Mae Jemison	Katherine Johnson	Lise Meitner	Ada Lovelace
Price	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500
One-for-One Program						
Company Representatives	✓	X	X	X	X	X
Company Promo Items	✓	✓	X	X	X	X
Logo Size	Large	Medium	Small	X	X	X
Thank You Note	✓	✓	✓	X	X	X
Events & Promotion Perks						
Advertisements- Magazine	Full Page	Full Page	Quarter Page	Quarter Page	Quarter Page	Quarter Page
Social Media & Newsletter	✓	✓	✓	✓	S.M. Only	X
Press Release	✓	✓	✓	✓	X	X
Logo Size on Website	Extra Large	Large	Large	Medium	Medium	Small
Magazines						
For the Sponsor	50; Print	25; Print	20; Print	10; Print	25; Digital	10; Digital
Donated to 1-for-1 Program	250	175	125	100	25	10



# Thank you!

Questions? Contact:



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