Reinvented Magazine

2020 Sponsor Prospectus
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Reinvented's mission is to reinvent the general perception of women in STEM fields while inspiring interest in STEM for young women nationwide.

Founded by female rocket scientist Caeley Looney, Reinvented Magazine is a magazine written for women in STEM by women in STEM. As a 501(c)(3) nonprofit organization, Reinvented aims to bring engaging new content to their readers featuring the stories of empowering women in STEM.
One of Reinvented's most important objectives is to make their magazine's content accessible to every girl, including those in rural or low-income areas without consistent access to the Internet. This objective played a major role in their decision to create print issues in addition to their online content. The One-For-One Program allows them to donate up to one print copy to girls in these areas for every one copy sold.
Our Impact

Magazines Donated: 3,500+
Number of States: 50
Number of Countries: 19
Magazines Distributed: 10,000
Reinvented To Date

**July 2019**
Women You Should Fund Campaign brings in over $8,000

**October 2019**
Reinvented Magazine subscription service launches

**March 2020**
LEGO Build-AThon in the Melbourne Auditorium

**July 2020**
First Annual Recognizing Reinventor’s Award Ceremony

**May 2019**
501(c)3 Nonprofit Status Achieved

**September 2019**
First issue Prints and Ships!

**January 2020**
5,000th Magazine is received!

**May 2020**
STEAM Dreamers Launch
Reinvented Magazine inspires young women worldwide, reinventing the general perception of women in STEM. Reinvented's magazine contains features of everyday changemakers (including exclusive interviews), STEM in the community, fashion in the world of STEM, and fun DIY projects.
Sponsorship Levels
# Grace Hopper Sponsorship

**$10,000**

<table>
<thead>
<tr>
<th>Social Media</th>
<th>Advertisements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reinvented will promote your company through all major social media platforms.</td>
<td>Promote your company through a full page ad in the magazine and through the Reinvented newsletter.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Website</th>
<th>Press Release</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsors will receive their logo on the Reinvented website in extra large format.</td>
<td>Sponsors will receive their logo on the Reinvented website in extra large format.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>One-For-One</th>
<th>Magazines</th>
</tr>
</thead>
<tbody>
<tr>
<td>Receive the ability to send promotional items and information to program participants, have your logo displayed on program marketing in large form, and receive a personal thank you note from participants.</td>
<td>Your company will receive 50 printed magazines of the next issue to be released, as well as 250 donated in your company’s name.</td>
</tr>
</tbody>
</table>
Sally Ride Sponsorship
$7,500

Social Media
Reinvented will promote your company through all major social media platforms.

Advertisements
Promote your company through a full page ad in the magazine and through the Reinvented newsletter.

Website
Sponsors will receive their logo on the Reinvented website in large format.

Press Release
Reinvented will send out a press release detailing the sponsorship.

One-For-One
Receive your logo displayed on program marketing in medium form, send promotional items to participants, and receive a personal thank you note from participants.

Magazines
Your company will receive 25 printed magazines of the next issue to be released, as well as 175 donated in your company’s name.
Mae Jemison Sponsorship
$5,000

Social Media
Reinvented will promote your company through all major social media platforms.

Advertisements
Promote your company through a quarter page ad in the magazine and through the Reinvented newsletter.

Website
Sponsors will receive their logo on the Reinvented website in large format.

Press Release
Reinvented will send out a press release detailing the sponsorship.

One-For-One
Receive your logo displayed on program marketing in small form, send promotional items to participants, and receive a personal thank you note from participants.

Magazines
Your company will receive 20 printed magazines of the next issue to be released, as well as 125 donated in your company’s name.
Katherine Johnson Sponsorship
$2,500

Advertisements
Promote your company through a quarter page ad in the magazine and through the Reinvented newsletter.

Magazines
Your company will receive 10 printed magazines of the next issue to be released, as well as 100 donated in your company's name.

Press Release
Reinvented will send out a press release detailing the sponsorship.

Social Media
Reinvented will promote your company through all major social media platforms.

Website
Sponsors will receive their logo on the Reinvented website in medium format.
Lise Meitner Sponsorship
$1,000

**Website**
Sponsors will receive their logo on the Reinvented website in medium format.

**Advertisements**
Promote your company through a quarter page ad in the magazine.

**Social Media**
Reinvented will promote your company through all major social media platforms.

**Magazines**
Your company will receive 25 digital magazines of the next issue to be released, as well as 25 donated in your company's name.
Ada Lovelace Sponsorship
$500

Magazines
Your company will receive 10 digital magazines of the next issue to be released, as well as 10 donated in your company's name.

Advertisements
Promote your company through a quarter page ad in the magazine.

Website
Sponsors will receive their logo on the Reinvented website in small format.
A La Carte Opportunities

**Half Page Ad $125**

This opportunity allows organizations and companies the opportunity to promote themselves through a quarter page ad in one issue of Reinvented Magazine.

**Ads for Sponsors $100**

If an organization or a company is already a sponsor for Reinvented, additional ads in the magazine can be purchased for a discounted price per magazine edition.

**Full Page Ad $250**

This opportunity allows organizations and companies the opportunity to promote themselves through a full page ad in one issue of Reinvented Magazine.

**Social Media $100**

Reinvented will promote an organization or company for one week through a rotating cycle of all major social media platforms.

**One-For-One $500**

Through this opportunity, organizations and companies can become associated with Reinvented’s One-For-One program through social media promotions. This opportunity will donate 50 magazines to girls without a computer or internet access.

Interested in sponsoring Reinvented's annual awards ceremony? Email us at info@reinventedmagazine.com
# Comparison of Sponsorship Levels

<table>
<thead>
<tr>
<th>Features</th>
<th>Grace Hopper</th>
<th>Sally Ride</th>
<th>Mae Jemison</th>
<th>Katherine Johnson</th>
<th>Lise Meitner</th>
<th>Ada Lovelace</th>
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</thead>
<tbody>
<tr>
<td>Price</td>
<td>$10,000</td>
<td>$7,500</td>
<td>$5,000</td>
<td>$2,500</td>
<td>$1,000</td>
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### One-for-One Program

<table>
<thead>
<tr>
<th></th>
<th>Grace Hopper</th>
<th>Sally Ride</th>
<th>Mae Jemison</th>
<th>Katherine Johnson</th>
<th>Lise Meitner</th>
<th>Ada Lovelace</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company Representatives</td>
<td>✔️</td>
<td>✗</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✗</td>
</tr>
<tr>
<td>Company Promo Items</td>
<td>✔️</td>
<td>✔️</td>
<td>✗</td>
<td>✔️</td>
<td>✗</td>
<td>✔️</td>
</tr>
<tr>
<td>Logo Size</td>
<td>Large</td>
<td>Medium</td>
<td>Small</td>
<td>✗</td>
<td>✔️</td>
<td>✗</td>
</tr>
<tr>
<td>Thank You Note</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
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### Events & Promotion Perks

<table>
<thead>
<tr>
<th></th>
<th>Full Page</th>
<th>Full Page</th>
<th>Quarter Page</th>
<th>Quarter Page</th>
<th>Quarter Page</th>
<th>Quarter Page</th>
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</thead>
<tbody>
<tr>
<td>Advertisements - Magazine</td>
<td>✔️</td>
<td>✔️</td>
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<td>✔️</td>
<td>S.M. Only</td>
<td>✗</td>
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<tr>
<td>Social Media &amp; Newsletter</td>
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<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td>✗</td>
</tr>
<tr>
<td>Press Release</td>
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<tr>
<td>Logo Size on Website</td>
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<td>Large</td>
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<td>Medium</td>
<td>Medium</td>
<td>Small</td>
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### Magazines

<table>
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<tr>
<th></th>
<th>For the Sponsor</th>
<th>Donated to 1-for-1 Program</th>
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<tr>
<td></td>
<td>50; Print</td>
<td>250</td>
</tr>
<tr>
<td></td>
<td>25; Print</td>
<td>175</td>
</tr>
<tr>
<td></td>
<td>20; Print</td>
<td>125</td>
</tr>
<tr>
<td></td>
<td>10; Print</td>
<td>100</td>
</tr>
<tr>
<td></td>
<td>25; Digital</td>
<td>25</td>
</tr>
<tr>
<td></td>
<td>10; Digital</td>
<td>10</td>
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</tbody>
</table>
Thank you!
Questions? Contact:

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